

Entrepreneur Application

This platform has been funded with a government grant that seeks to help North Texas recover from the pandemic through health, safety, or economic technology solutions. We will be required to provide reporting on the successful implementation of key performance indicators. You are required to abide by the terms and conditions here, including ongoing use of this portal to track deal progression and completion of an annual survey to share your views about the impact of the investment. Entrepreneurs consent to reference and background checks as well as to provide additional materials, if requested, as part of the due diligence process.*

I agree to these terms.

ENTREPRENEUR APPLICATION

First name

Middle name

Last name

Suffix

Street

City

State

Postal code

Phone number

Email address*

Confirm email address*

Company name, if applicable

Company and/or project website

Company EIN or founder SSN (no hyphens or spaces)

Date of formation

Founder date of birth

PROJECT INFORMATION

Project title (10 words)*

Provide a title for your project that will make it stand apart from the others.

Project description (25 words)*

Provide a short description of your project in one sentence.

While you and/or your business/project do not have to be located in North Texas, the proposed solution must positively impact the pandemic recovery of the North Texas region. Which of the following does your solution address? (Check all that apply.)

I agree to these terms.

I agree to these terms.

I agree to these terms.

The executive summary will be read independently of your proposal. This statement should clearly explain your project without further information. Write an overview of your project that answers the following questions:

- What is the pandemic-related problem you are trying to solve for NorthTexas?
- How does your technology solve it?
- What outcomes do you expect to achieve that will help the region recover?

Executive summary (150 words)*

Narrative detail

The Challenge: Please describe the problem you are tackling and make sure it relates to pandemic recovery. (250 words)*

The Solution: Please describe what you are proposing as the solution. (250 words)*

The Technology: Please describe your technology. (250 words)*

TEAM

Please provide links to LinkedIn bios/profiles for your top three principals.

Principal 1

Principal 2

Principal 3

Why is your team the best to provide this solution? (250 words)

VIDEO PRESENTATION

You are required to submit a video of no more than 90 seconds that captures your project and describes why you should be funded. Set your video to public on YouTube and close caption in English). Provide the YouTube link below*

YOUR CUSTOMER

Select your customer/beneficiary (check all that apply.)*

- Government
- Businesses
- Consumers
- Other

Describe how you will price your product. (25 words)

Describe how your customers will use your product. (25 words)

Street

TECHNOLOGY READINESS ASSESSMENT

At what stage is your technology? (Select the best match.)*

- *INITIAL IDEA (Unproven concept, no testing has been performed)
- APPLICATION FORMULATED (Concept and application of solution have been formulated)
- CONCEPT NEEDS VALIDATION (Solution needs to be prototyped and applied)
- EARLY PROTOTYPE (Prototype proven in test conditions/lab)
- LARGE PROTOTYPE (Components proven in conditions to be deployed)
- FULL SCALE PROTOTYPE (Prototype proven at scale in conditions to be deployed)
- PRE-COMMERCIAL DEMONSTRATION (Solution working in expected conditions)
- FIRST OF A KIND COMMERCIAL (Commercial demonstration, full scale deployment in final form)
- COMMERCIAL OPERATION IN RELEVANT ENVIRONMENT (Solution is commercially available)
- INTEGRATION NEEDED AT SCALE (Solution is commercial and competitive but needs further integration efforts)
- PROOF OF STABILITY REACHED (Predictable growth)

BUSINESS MODEL ASSESSMENT

Has your business been formally organized/incorporated? * Please select

Which of these returns do you or will you generate? Please weight them in importance so that they total 100%. If a selection is not relevant to you, use 0%.

	Percent %
Financial but not profit-maximizing	<input type="text" value="0"/> %
Financial and profit-maximizing	<input type="text" value="0"/> %
Social (returns to specific populations or society overall)	<input type="text" value="0"/> %
Environmental	<input type="text" value="0"/> %

Percent fields must total 100

How is your business funded today or how do you expect your business to be funded?

- Founder-funded, friends, family
- Investor-funded/equity
- Bank or SBA loans
- Grants/donations
- Earned revenue supplemented with other sources
- Retained earnings/profit reinvestment

Rank the following stakeholders in order of importance to your project/business 1-6 with 1 being most important.

Rank Order (1-6)

Shareholders

Investors/equity partners

Customers who buy your product/service

Beneficiary stakeholders who do not purchase anything

The broader public (within any geographical sphere)

Humanity as a whole

Please add one unique number (1-6) to each option

PROJECTED IMPACT

If you were wildly successful, what would that look like? (250 words):

Does your project has the potential to save the government money?*

Please select

Will your project create jobs?*

Please select

Please briefly describe any validation of market acceptance of your solution or research that provides evidence of effectiveness. (250 words)

Can your solution scale to markets beyond North Texas? How ready are you to scale? (250 words):

Please provide a summary of the timeline for your project and any key milestones. (200 words)

How will you measure results? (200 words)

What barriers are there to success and how will you mitigate those risks? (150words)

Please provide a bibliography of sources for any references you've cited. (200 words):

LOCATION

Does your project include a real estate component?*

Please select

Does/will your business own its own facilities?*

Please select

RESOURCE REQUIREMENTS

Key words (words for search). Please separate words with commas.

What level of investment are you seeking and how does that compare with your overall project costs? Please provide a brief narrative of your project's budget. (200 words)*

Budget: Please provide a high-level summary of how you will use the funds you are seeking.

	Budget Item	Amount
Item 1	<input type="text"/>	\$ <input type="text"/>
Item 2	<input type="text"/>	\$ <input type="text"/>
Item 3	<input type="text"/>	\$ <input type="text"/>
Item 4	<input type="text"/>	\$ <input type="text"/>
Item 5	<input type="text"/>	\$ <input type="text"/>
Item 6	<input type="text"/>	\$ <input type="text"/>
Item 7	<input type="text"/>	\$ <input type="text"/>
Item 8	<input type="text"/>	\$ <input type="text"/>
Item 9	<input type="text"/>	\$ <input type="text"/>

Item 10

\$

Total budget amount

\$

What other resources might be required? (100 words)

Number of employees currently employed at your company

Current budget in US dollars

\$

FILE UPLOAD

Please upload the following documents, where applicable. The file name should make it clear which document it is. Click "Add another document" at the bottom right of this section to upload additional items.

1. Organizational document (Articles of Incorporation/Organization)
2. Three years' (audited preferred) financial statements (If entity is less than three years old, please provide all available.)
3. If a nonprofit, three years 990s (or all available)
4. If technology has been patented, please provide evidence of such
5. List of entity shareholders/unit holders and officers
6. List of major funders
7. Current year corporate/project budget
8. Resumes of all founders and officers
9. If nonprofit, IRS Letter of Determination
10. If for profit, certificate of good standing

Document Upload

Choose file

No file chosen

IDENTIFICATION UPLOAD

Please upload a copy of your driver's license for a mandatory background check. Document Upload*

Choose file

No file chosen

